

Dashlane Data - Heartbleed 1-Year Anniversary

1. Top 14 websites with highest % of changed passwords in the month following Heartbleed

- **By Category**
 - (9) Banking, financial services and payments
 - (2) Social media
 - (1) Cloud storage
 - (1) E-commerce
 - (1) Email
- **Rankings:**
 1. Usaa.com
 2. Tumblr.com
 3. Wellsfargo.com
 4. Bankofamerica.com
 5. Chase.com
 6. Citibank.com
 7. Paypal.com
 8. Capitalone.com
 9. Fidelity.com
 10. Discovercard.com
 11. Amazon.com
 12. Box.com
 13. Yahoo.com
 14. Pinterest.com

2. # of passwords changed by website category

- **Rankings:**
 1. Finance/banking
 2. Business
 3. Online shopping
 4. Search engines
 5. Internet services
 6. Social networking
 7. Portal sites
 8. Travel
 9. Cloud storage
 10. Blogs
 36. Email
- **Stats:**
 - 63X more passwords were changed on finance/banking sites than email
 - 14X more password were changed on social networking than email
 - Users changed 2X more passwords in April 2014 than they did in the last 3 months of 2014

3. Top 25 Websites with the highest % of changed passwords in the month following Heartbleed

